



# Clicks

## Self-Service & Enabler Pricing

**AI-Powered Commerce Infrastructure for Modern Businesses**

One ecosystem. Transparent pricing. Built to scale with you.

AI-FIRST

PAY-AS-YOU-GO

NO REVENUE SHARE

# Why Traditional Ecommerce Pricing Feels Broken

Most SMEs are stuck paying for bloated software stacks they never fully use — before they've even made a sale. The result? Wasted budget, fragmented tools, and constant agency dependency.

## The Traditional Stack

High monthly subscriptions upfront

Paying for unused tools & features

Multiple disconnected software platforms

Hidden app, plugin & integration costs

Expensive agency & developer dependency

Separate tools for CRM, ERP, POS, Analytics

## The Clicks Unified Stack



One Platform

All tools unified



Pay for Usage

Zero idle waste



AI-Native

Built-in automation



No Glue Code

Integrations included

✔ Clicks replaces 7–10 separate tools with a single unified commerce cloud.

# Explore Freely. Pay When You Launch.

Clicks was designed from the ground up around one principle: you can explore the entire platform for free, and only pay the **\$5 activation fee** when you're ready to go live. No flat fees. No locked-in subscriptions. No percentage of your revenue.



## Free Exploration

Explore the full platform at no cost. Test features, browse tools, and get comfortable — then pay a one-time activation fee only when you're ready to go live.



## One Ecosystem

Store, CRM, ERP, analytics, AI, and logistics — all in one place. No integrations to stitch together.



## Usage-Based Billing

Your costs grow proportionally with your business. Slow month? Pay less. Busy season? Scale up instantly.



## AI-Native Infrastructure

AI isn't a bolt-on feature — it's baked into every layer of Clicks, from content to fulfillment automation.

"Explore everything for free, then pay **\$5** only when you're ready to go live."

# One-Time Activation Fee

Pay Once to Activate

**\$5**

One-time · No recurring fee · Instant setup

Launch your full ecommerce infrastructure for just **\$5**.

*No expensive setup costs. No hidden onboarding fees.*

Everything Activated Instantly

Store setup & default storefront templates

Business onboarding & admin dashboard

CRM & customer profile setup

Hosting provisioning & security configuration

AI engine initialization

Basic analytics dashboard setup

✔ Your entire commerce infrastructure — live and ready — for the cost of a coffee.

INCLUDED BY DEFAULT

# What's Included — Out of the Box

Every Clicks activation comes with a full-featured commerce operating system. No upsells, no paywalls on core functionality. These are your tools from day one.



Store Builder



Admin Dashboard



CRM



Inventory Management



Order Management



Customer Analytics



AI Content Assist



SEO Basics



Multi-user Access



Mobile Storefront



Invoice System



Discount & Coupon Engine

# Pay-As-You-Go — Only What You Use

After activation, Clicks bills you based on real, measurable usage. No flat monthly fee sitting idle. Your bill scales with your business — not the other way around.

## Infrastructure

- Hosting
- Storage
- API calls
- AI cycles

## Operational

- Orders
- SMS/email
- Logistics
- Payments

## AI Usage

- Content generation
- Automation runs
- Analytics

## Set Your Own Monthly Spending Cap

Prefer the predictability of a subscription? Set a monthly usage threshold amount (minimum 29\$) — Clicks will notify you as you approach it, and pause non-critical usage if you hit it. You stay in control, always.

### Threshold Alerts

Get notified at 50%, 80%, and 100% of your set monthly cap.

### Auto-Pause

Non-critical services pause automatically when your cap is reached — no surprise bills.

### Feels Like a Subscription

Set \$20/mo, \$50/mo, or any amount. Predictable costs, usage-based efficiency.

No heavy subscriptions. Scale naturally — or cap your spend and enjoy subscription-like predictability.

# What Will It Actually Cost Me?

Here are three realistic usage scenarios to help you estimate your monthly bill. Costs are driven by order volume, AI usage, and integrations — not arbitrary tiers.

## Small Fashion Store

- ~200 orders/mo
- Basic AI usage
- Standard hosting

**Est. \$5–15 / month**

## Growing Electronics Store

- ~1,500 orders/mo
- CRM + automation
- SMS & email

**Est. \$30–80 / month**

## Large Multi-Branch Brand

- 10,000+ orders/mo
- Advanced AI
- Dedicated infra

**Est. \$200+ / month**

📄 Want a custom branded experience? 🏢 Move to **Clicks Enterprise** for white-label storefronts, dedicated infrastructure, and full brand ownership.

📄 Businesses pay based on actual growth and usage — not on what the platform thinks you might need someday.

# Optional Add-Ons — Unlock When You Need Them

Clicks keeps the core lean and affordable. When your business is ready to grow into new capabilities, simply activate the add-ons you need — and nothing more.



## Mobile App Builder

Launch a branded iOS & Android shopping app without a developer.

COMING SOON



## POS Integration

Connect your physical retail store to your online inventory in real time.

COMING SOON



## Advanced ERP

Full procurement, finance, and multi-warehouse management for growing ops.



## AI Marketing Automation

Campaigns, retargeting, and customer journeys powered by AI.

COMING SOON



## Multi-store Management

Run multiple storefronts under one unified admin dashboard.



## Dedicated Infrastructure

Your own isolated cloud environment for maximum performance.



## Priority Support

Faster response times, dedicated channels, and escalation paths.



## Custom Integrations

Connect third-party ERPs, logistics, payment, and data platforms.

COMING SOON

# Shared vs. Dedicated Infrastructure

Choose the infrastructure mode that matches your current stage — and switch seamlessly as your business scales.

## Regular Mode — Shared Cloud


- Shared cloud infrastructure
- Cost-efficient for early stage
- Auto-scaling within shared pool
- Best for SMEs
- Fully managed by Clicks

**Ideal for:** Startups, small stores, growing brands

## Scale Mode — Dedicated Cloud

- Isolated dedicated infrastructure
- Guaranteed performance & uptime SLA
- Enterprise-grade security & compliance
- Custom resource allocation
- Available as an add-on

**Ideal for:** High-volume brands, multi-branch retailers, enterprise

 Start on shared infrastructure and migrate to dedicated when your growth demands it — no re-platforming required.

# Clicks vs. The Traditional Stack

Clicks isn't just another tool — it's the AI-native commerce operating system built for modern businesses that want to move fast and scale smart.

Capability	Traditional Stack	Clicks	Why It Matters
<b>Pricing Model</b>	Fixed monthly plans	✓ <b>Pay-as-you-go</b>	No idle spend, scales with revenue
<b>AI Automation</b>	Bolt-on add-ons	✓ <b>Built-in, AI-native</b>	AI powers every workflow by default
<b>Unified Ecosystem</b>	7–10 separate tools	✓ <b>One platform</b>	No integration headaches
<b>Local Integrations</b>	Limited / costly	✓ <b>Included</b>	Works with local payment & logistics
<b>Entry Cost</b>	\$50–300/month minimum	✓ <b>\$5 one-time</b>	Zero barrier to launch
<b>Scalability</b>	Tier upgrades required	✓ <b>Seamless scaling</b>	No disruptive plan changes
<b>Technical Dependency</b>	Developers / agencies	✓ <b>No-code first</b>	Founders can run it themselves
<b>Revenue Share</b>	Often 0.5–2%	✓ <b>Zero %</b>	Keep 100% of your revenue

7–10x

Fewer tools needed

\$0

Revenue share taken

\$5


To get started


## CUSTOM OFFERING

# Clicks Enabler Program powered by Hyperce

For businesses that want more than a platform — a dedicated team, custom features, and a long-term growth partner.

 DEDICATED HYPERCE TEAM

 CUSTOM-BUILT FEATURES

 FIXED, PREDICTABLE PRICING



### One-Time Setup

Custom onboarding by the Hyperce team



### Fixed AMC

Predictable annual maintenance cost



### Feature Pricing

Pay only for what you need built

*"The Enabler Program is not a subscription. It's a partnership."*



### Named Hyperce Team

Named Hyperce team assigned to your account



### SLA-Backed Support

SLA-backed support & uptime guarantees



### Custom Features

Custom features built for your workflows



### Quarterly Reviews

Quarterly reviews & shared roadmap planning

# Is the Enabler Program Right for You?

The Enabler Program isn't for everyone — and that's by design. It's built for businesses with specific needs, real scale ambitions, and a desire for a true technology partner.

## ✓ You're a Great Fit If...

You need custom features not available in self-service

You want a dedicated team managing your platform

You're scaling fast and need SLA-backed support

You have complex integrations or workflows

You want to co-build features with the Hyperce team

## ✗ Stick to Self-Service If...

You're just starting out and exploring

Your needs are covered by standard features

You prefer full self-management

You want minimal commitment upfront

# What You Get with the Enabler Program

Everything in Clicks Self-Service, plus a dedicated layer of human expertise, custom engineering, and strategic partnership from the Hyperce team.



## Dedicated Account Team

A named Hyperce team assigned to your account — not a ticket queue.



## Custom Feature Development

Request and co-design features built specifically for your business workflows.



## SLA-Backed Support

Guaranteed response times and uptime commitments with priority escalation.



## Quarterly Business Reviews

Regular strategic sessions to align platform capabilities with your growth goals.



## Custom Integrations

Bespoke integrations with your existing ERP, CRM, logistics, or payment systems.



## Shared Product Roadmap

Your feedback directly shapes Clicks' feature roadmap — you're a co-creator.

# How It Works

Getting started with the Enabler Program is straightforward. Here's what the journey looks like from first conversation to full deployment.



## Discovery Call

We learn about your business, tech stack, and goals. You tell us what you need — we tell you what's possible.



## Proposal & Scoping

Hyperce prepares a tailored proposal covering setup scope, AMC cost, and a feature roadmap aligned to your priorities.





## Setup & Onboarding

Your dedicated team configures the platform, builds custom integrations, and deploys your first set of features.



## Go Live & Grow

Launch with confidence. Your team stays on for ongoing support, AMC maintenance, and continuous feature delivery.

  Ready to explore? Reach out to the Hyperce team to schedule your discovery call and check program availability.

# Join the Clicks Enabler Program

Dedicated support, deep customizations, and purpose-built features — delivered by the Hyperce team, tailored entirely to your business needs.

## One-Time Setup Fee

Starting from \$500

Get fully onboarded with a dedicated setup by the Hyperce team. Your customizations and only required features, stores and tools setups, integrations, and workflows configured from day one.



## Fixed Annual Maintenance Cost (AMC)

Starting from \$200/year

A predictable yearly fee covering ongoing platform maintenance, updates, priority support, and dedicated account management.

## Feature-Based Pricing

Need something custom? Pay only for the specific features and customizations you request — no bloated bundles, no wasted spend.

  Businesses that join get dedicated Hyperce team support and the ability to shape custom features built specifically for their operations.

TWO PATHS. ONE PLATFORM.

# Launch Faster. Scale Smarter.

Choose the path that fits your business — and grow from there.

 SELF-SERVICE

## Start on Your Own

The fastest way to launch. Activate for \$5, pay only for what you use, and keep 100% of your revenue.

- \$5 One-Time Activation Fee
- Pay-As-You-Go — No idle costs
- 0% Revenue Share, ever

 [clickscloud.io](https://clickscloud.io)

 ENABLER PROGRAM

## Grow With Our Team

A dedicated Hyperce team, custom-built features, and a long-term partnership — designed around your business.

- Dedicated Hyperce Account Team
- Custom Features + Fixed AMC
- SLA-Backed Support & Roadmap

 [hyperce.io](https://hyperce.io)

*Both paths run on the same unified Clicks commerce infrastructure.*